



Call for Poster Presentation Proposals

CMSS Annual Meeting 2024: Shaping the Future of Medicine Together

CMSS is excited to extend this Call for Poster Presentation Proposals to contribute to the educational program of the CMSS 2024 Annual Meeting.

During the CMSS Annual Meeting, we will explore how societies can shape the future while also navigating the urgent needs of today. We encourage you to submit one or more proposals on the theme “Shaping the Future of Medicine Together”.

Timeline

Call for Proposals Opens	October 3, 2024
Proposals Due	October 16, 2024
Presenter Notification	October 23, 2024
CMSS Annual Meeting	November 20-22

Process

Please review the [CMSS Call for Proposals Submission Policies](#) prior to beginning your submission.

The Annual Meeting Program Committee, comprised of leaders from across the CEO Council, PPGs, and Board of Directors, has the responsibility to review and rank all submissions and determine selections for presentation at the Annual Meeting.

- Poster Presentation (you will produce a physical poster for a poster gallery walk session, limit 2 presenters)

Prompts for Submission

To get your creative juices flowing:

- What challenges are facing the future of your specialty and how are you addressing them?
- How are your members’ needs, desires, and expectations changing, and how is your society evolving to meet these needs?
- How is your workforce evolving and how are you addressing these changes?

- What new programs/products/services have you developed that are addressing challenges your members are facing today? What have you developed that will shape the future of your specialty or medicine? Have you sunset any programs to make way for new initiatives?
- How are you evolving your society operations and/or revenue streams to meet future needs?
- Where have you found it beneficial to incorporate collaboration to address challenges or take advantage of strategic opportunities?
- How does your society build leadership capacity within your staff and volunteer leadership pipeline?
- What are you doing differently now to prepare for the future?
- How does your organization navigate socially evolving issues?
- How does your organization hold on to strategy amidst a frenetic pace of change? What does your strategic planning look like (how many years out do you plan)?

When developing your proposal, please also explore:

- How were new programs/products/services developed?
- How will they evolve over time and meet future needs?
- What new revenue streams are you exploring to support strategic programs?
- What methods were used to gather member and stakeholder input and buy-in?
- What lessons have you learned along the way?
- What best practices would you share with your peers?
- How can the specialty society community get involved?

Required Information for Proposal Submission

This information is for reference only, all proposals must be submitted through the online form.

Submission Details

- Submitter Name
- Submitter Email
- Submitter Affiliation
 - Staff or leader affiliated with a CMSS Membership Organization
 - Industry Partner submitting with a CMSS Membership Organization
 - *Note:* Every proposal must include at least one presenter from a CMSS Membership Organization. This includes CMSS member societies, associate members, or OPDA members. The proposal may also include other individuals not affiliated with CMSS (i.e. Industry Partners).
- Presentation Title

Presenters

- For each presenter, list:
 - Full Name
 - Organization
 - Title/Role
 - Email
 - *Attestation:* You must attest that each presenter is aware of this proposal and has committed to presenting in-person in Chicago, IL, November 20-22, 2024.
- Notes:
 - At least 1 presenter is required for each submission type

- At least 1 presenter should be affiliated with a CMSS member or associate member organization

Category

May select multiple categories

- Addressing Misinformation
- Advocacy
- AI / ML
- Clinical / Practice Management
- Clinical Guidelines
- Clinician Wellness and Burnout
- Clinician Workforce
- Communications / Marketing
- Corporate Development / Industry Relations
- Digital Health and Data Strategy
- DEI and Health Equity
- Education / CPD / Simulation / Meetings
- Executive Team Effectiveness
- Governance
- Journals / Publishing / Media
- Legal / Compliance
- Membership
- Operations / HR / IT
- Organizational Culture
- Patient Engagement
- Policy / Position Statements
- Product and Revenue Diversification
- Public Health Issues (e.g. Firearm Injury Prevention)
- Quality / Registries
- Research and Quality Improvement Initiatives
- Strategic Planning
- Value-Based Payment

Proposal

- Provide three (3) Learning Objectives for the presentation
- Provide an abstract (up to 300 words) describing the content that will be covered during the presentation
 - Note – this abstract may be used in meeting materials.