

# CMSS GLEAM

Governance & Leadership Excellence  
Across Medicine



## Program Overview

### Driving Governance Excellence in Specialty Societies

As a coalition of more than **50 organizations** representing more than **800,000 physicians**, the **Council of Medical Specialty Societies (CMSS)** elevates the unique role of medical specialty societies. Our mission is to advance the expertise and collective voice of specialty societies in support of physicians and the patients they serve. Working together, we advance healthcare for patients and physicians.

The **CMSS Governance & Leadership Excellence Across Medicine (GLEAM) Program** is specifically designed to meet the governance and leadership development needs of medical specialty societies. This annual program will equip medical society leaders with the tools and connections they need to thrive in their leadership roles. The program is designed to cultivate professional growth, increase collaboration, and incorporate intersectionality in the medical profession. Participants should anticipate high-level interactive programming with real-world examples created specifically for staff and leaders in the medical community, as well as discussion of cross-cutting issues that affect specialty societies and the medical profession.

*Join us for GLEAM 2024 as we advance governance and leadership excellence across medicine together.*



### Topic and Issue Areas

The CMSS GLEAM program includes cutting-edge research and exploration of issues both common to association governance and unique to medical societies. Examples include:

- High-Performing Boards, Dysfunctions of Boards
- Managing Conflict of Interest
- Board/Staff Partnerships
- Driving DEI and Health Equity
- Building Trust, Courageous Leadership and Ethics
- Risk Taking & Risk Tolerance
- Succession Planning & Leadership Development
- Position Statements: How and when to take a stand?
- Diversification of Boards and Committees
- Member & Stakeholder Engagement
- Coalition Building
- Physician Workforce Issues & Burnout



# Program Features

GLEAM participants can take advantage of **six months** of engagement opportunities with peers across specialty societies and with our faculty partners. The program runs from **May - November 2024** and includes the following elements. *See p3 for a GLEAM Program calendar.*

- **Independent Learning Modules (3)**
  - Explore self-paced video and audio modules and pre-reads curated by our faculty partners.
  - Work with your society team to explore how the content applies to your setting.
- **Case-Based Learning Sessions (3)**
  - Join a small cohort group for case-based learning and exploration of governance issues and best practices across societies.
  - Cohorts will include 3-5 societies and a faculty facilitator.
- **All-Cohort Learning Sessions (2)**
  - Connect with all program participants and faculty and explore emerging themes across the cohort.
- **In-Person GLEAM Summit - November 2024**
  - Join your colleagues for a 1.5-day in-person event in Chicago, IL.
  - Dive deep into cross-cutting medical society issues and build relationships with peers.



## Our Partners

CMSS has partnered with **Association Management Center (AMC)** to facilitate this unique program for medical specialty societies. Program faculty includes:

- Mark Engle, DM, FASAE, CAE
- Debbie Trueblood, MSW, FASAE, IOM, CAE
- Erin Volland, MPA, CAE

Their research and leadership in the governance field and knowledge, experience and connections within the medical specialty society community will be invaluable to the program cohort.



## Participation Details

### Who Should Participate?

The GLEAM Program is an *exclusive opportunity* for CMSS members. We recommend society teams of **at least 3 participants**, including:

- CEO/Executive Director (*required*)
- Board Chair/President
- Board President-Elect
- Senior staff members (C-Suite or Governance Directors)
- Emerging society leaders

### What does Registration Include?

- The Per-Participant Registration Fee is **\$1,100**
- This fee covers all program elements, including the November in-person Summit.
- We encourage all GLEAM participants to attend the full CMSS Annual Meeting, however, an additional fee is required to attend.



For details and to register, visit: [www.cmss.org/gleam](http://www.cmss.org/gleam)

Questions? Contact Julia Peterson, CAE | [jpeterson@cmss.org](mailto:jpeterson@cmss.org)

# 2024 CMSS GLEAM EVENTS

KEY:

**All-Cohort Virtual Event**

**Independent Learning**

**Small Cohort Virtual Event**

**In-Person Event**

JANUARY	FEBRUARY	MARCH
	Registration Open	Registration Open
APRIL	MAY	JUNE
Registration Closes	<b>All-Cohort Learning Session 1</b>	<b>Case-Based Learning Session 1</b>
Cohort Details Shared	<b>Module 1 Independent Learning</b>	
JULY	AUGUST	SEPTEMBER
<b>Module 2 Independent Learning</b>	<b>Case-Based Learning Session 2</b>	<b>All Cohort Learning Session 2</b>
		<b>Module 3 Independent Learning</b>
OCTOBER	NOVEMBER	DECEMBER
<b>Case-Based Learning Session 3</b>	<p>CMSS Annual Meeting 11/20-21 Chicago, IL</p> <p><b>CMSS GLEAM Summit</b> 11/21 pm 11/22 all day Chicago, IL</p>	