

# CMSS Annual Meeting 2022 Specialty Societies: Stronger Together

November 9-11, 2022 | Washington, DC

## CMSS Annual Meeting 2022 Program Schedule

Day/Time (in ET)	Sessions & Speakers	Room
<b>Wednesday, November 9</b>		
9:00 am	<b>Registration Opens</b>	<b>Congressional Foyer</b>
10:00 am – 5:00 pm <i>Exact times vary by group</i>	<b>Professional Peer Groups (PPGs), CEO Council Meeting</b> <i>(CMSS Members Only)</i>	<b>Various</b>
5:00 pm - 6:00 pm	<b>Member Meet &amp; Greet</b> <i>(CMSS Members Only)</i>	<b>Congressional A</b>
<b>Thursday, November 10</b>		
6:30 am	<b>Registration Opens</b>	<b>Columbia Wall</b>
7:00 am - 8:00 am	<b>Breakfast</b>	<b>Columbia Foyer</b>
7:00 am - 7:45 am	Industry Satellite Symposium by IQVIA: <b>"Why Is This Still Hard?" Why Interoperability Hasn't (Yet) Transformed</b> <i>(Sponsored Session)</i> <i>Moderator: Angela Kennedy DC, MBA, IQVIA US Healthcare Solutions; Director, Strategic Operations</i> <i>Jamie Skipper, PhD, IQVIA Registry Center of Excellence; Director, Healthcare Registry Technology Consulting Services</i> <i>David Voccola, IQVIA Integrated Health Practice; Senior Director &amp; Co-Lead Global Product &amp; Strategy</i> <i>Calum Yacoubian, MD, IQVIA NLP; Director of Healthcare Product and Strategy</i>	<b>Columbia AB</b>
8:00 am - 8:15 am	<b>Opening Remarks</b> Helen Burstin, MD, MPH, MACP, CEO, CMSS Marty Liggett, Esq., CEO, American Society of Hematology and President, CMSS	<b>Columbia AB</b>
8:15 am - 10:00 am	<b>Plenary Session: Navigating a National Divide</b> <b>Keynote: Navigating Polarizing Issues</b> Julia Minson, PhD, Associate Professor of Public Policy, Harvard Kennedy School of Government <b>Navigating a National Divide: Association Leadership and Member Communication from George Floyd to the Dobbs Decision</b> Paul Pomerantz, FACHE, CEO, American Society of Anesthesiologists (ASA) Joseph Sakran, MD, MPH, MPA, Director of Emergency General Surgery, Associate Professor of Surgery and Nursing, Associate Chief of the Division of Acute Care Surgery, The Johns Hopkins Hospital Jennifer (Jenni) Villavicencio, MD, MPA, Lead for Equity Transformation, American College of Obstetricians and Gynecologists (ACOG)	<b>Columbia AB</b>
10:00 am - 10:30 am	<b>Coffee Break with Industry Partners</b>	<b>Columbia Foyer</b>

Day/Time (in ET)	Sessions & Speakers	Room
10:05 am - 10:25 am	<p><b>Rapid Fire Presentations over Coffee</b></p> <p><b>An Easy Fix: Improving Visual Diagnosis</b> Alaina James, MD, PhD, Department of Dermatology, University of Pittsburgh Medical Center</p> <p><b>Reducing Health Disparities...One Accredited Education Hour at a Time</b> Julie Tanner, BSN RN-BC CHPN, Director, Education and Learning, American Academy of Hospice and Palliative Medicine</p> <p><b>CMSS CDC Specialty Societies Advancing Adult Immunization Updates</b> Sarah Imhoff, MPA, Senior Program Director, CMSS</p>	Columbia AB
10:30 am - 11:30 am	<p><b>Concurrent Sessions (3)</b></p> <p><b>Executive Viewpoints for a New Generation of Clinical Registries: The Good, the Bad, and the Ugly</b> Nathan Gluskamp, MA, Chief Quality &amp; Registries Officer, American Academy of Orthopaedic Surgeons Kathleen Hewitt, DNP, RN, Senior Director, American Society of Hematology William Seward, MA, Associate Executive Director, Society of Thoracic Surgeons James Wadzinski, Deputy Executive Director, Society for Vascular Surgery</p>	Congressional A
10:30 am - 11:30 am	<p><b>Cross-Departmental Collaboration</b></p> <p>Moderator: Damon Marquis, CMSS Education Consultant</p> <p><b>Cross Departmental Clinical Team: Stronger Together</b> Dave Hanson, MSN, RN, ACNS-BC, NEA-BC, Director of Program Strategy &amp; Partnerships, Society of Critical Care Medicine Dawn Herman, MBA, BSN, Associate Director, Accredited Continuing Education, Society of Critical Care Medicine David Martin, CAE, CEO &amp; EVP, Society of Critical Care Medicine</p> <p><b>Building Bridges to Increase Avenues for Quality Improvement</b> Mona El-Shamaa, MPH, Manager, Quality Improvement, American Academy of Dermatology Chris Presta, FACEHP, Associate Director, Digital Learning, American Academy of Dermatology Jennifer Thompson, MS, FACEHP, Director, Education, American Academy of Dermatology Laura Vera, MSW, LSW, LSSGB, Associate Director, Quality Innovation, American Academy of Dermatology</p>	Columbia AB
10:30 am - 11:30 am	<p><b>Board/Society Collaboration</b></p> <p>Moderator: Helen Burstin, MD, MPH, MACP, CEO, CMSS</p> <p><b>Engaging Physicians in Improvement Priorities Through the ABMS Portfolio Program</b> Teena Nelson, MHA, Manager, ABMS Portfolio Program, American Board of Medical Specialties</p> <p><b>Enhancing Quality Strategy and Impact through Specialty Society and Board Collaboration</b> Karen Johnson, PhD, Vice President, Practice Advancement, American Academy of Family Physicians Jill Shuemaker, RN, CPHIMS, Director, Clinician Measures, American Board of Family Medicine</p>	Congressional B
11:30 am - 12:45 pm	<p><b>Lunch with Industry Partners</b></p>	Columbia Foyer, Seating in Columbia AB

Day/Time (in ET)	Sessions & Speakers	Room
12:45 pm - 1:45 pm	<b>Concurrent Sessions (3)</b>	
12:45 pm - 1:45 pm	<p><b>Using Qualitative and Quantitative Research to Understand and Support Your Members</b></p> <p><b>Maureen Geoghegan</b>, Chief Membership and Communications Officer, American Society of Anesthesiologists</p> <p><b>Thomas Miller, PhD, MBA</b>, Director of Analytics and Research Services, American Society of Anesthesiologists</p> <p><b>Jen Minarik</b>, Sr. User Experience Researcher, American Society of Anesthesiologists</p> <p><b>Gonzo Schexnayder, CAE, UXMC</b>, Director, Member and Product Experience, American Society of Anesthesiologists</p> <p><b>Cia Romano</b>, Founder / Researcher, Interface Guru</p> <p><i>Discussion with Reactors:</i></p> <p><b>Christopher Merlan</b>, Chief Digital Officer, American Society of Clinical Oncology</p> <p><b>Michael Sutherland, MD, MBA</b>, Director, Member Services, American College of Surgeons</p>	<b>Congressional B</b>
12:45 pm - 1:45 pm	<p><b>Cross-Specialty Collaboration to Advance Equity</b></p> <p>Moderator: <b>Marty Liggett, Esq.</b>, CEO, American Society of Hematology</p> <p><b>Emergency Department Sickle Cell Care Coalition: Working Together to Improve Care for Sickle Cell Disease in the Emergency Department</b></p> <p><b>Caroline Freiermuth, MD, MS</b>, Associate Professor of Emergency Medicine, University of Cincinnati School of Medicine</p> <p><b>Patient Safety and Equity: Embracing Care Coordination Across Specialties</b></p> <p><b>Nadja Kadom, MD</b>, Director, Pediatric Radiology, Children’s Healthcare of Atlanta and Emory University School of Medicine</p> <p><b>Christopher Moore, MD</b>, Professor, Emergency Medicine, Yale School of Medicine</p> <p><b>Samantha Shugarman, MS</b>, Director of Quality Programs, Quality and Safety, American College of Radiology</p> <p><b>Arjun Venkatesh, MD, MBA, MHS</b>, Yale University School of Medicine - ACEP</p>	<b>Columbia AB</b>
12:45 pm - 1:45 pm	<p><b>Clinical Data Standards: Building your Specialty’s Lexicon</b></p> <p><b>Su Chen, MD</b>, Digital Health Clinical Principal, MITRE</p> <p><b>Kyle Cobb</b>, Officer of the National Coordinator for Health Information Technology</p> <p><b>Randi Kudner</b>, Assistant Director of Quality Improvement at American Society for Radiation Oncology</p> <p><b>James Tcheng, MD</b>, Professor of Medicine, Department of Medicine, Division of Cardiology, and Professor of Community and Family Medicine (Informatics), Department of Community and Family Medicine of the Duke University School of Medicine</p>	<b>Congressional A</b>
1:45 pm - 2:00 pm	Passing Period	
2:00 pm - 3:00 pm	<b>Concurrent Sessions (3)</b>	
2:00 pm - 3:00 pm	<p><b>Organizational Planning in a Changing Landscape: Aligning Priorities and Activities with Strategy</b></p> <p>Moderator: <b>Wayne Bylsma, PhD</b>, Chief Operating Officer, American College of Physicians</p> <p><b>Dino Damalas, MBA</b>, Chief Operating Officer, American Academy of Orthopaedic Surgeons</p> <p><b>Adrienne White-Faines, MPA</b>, Chief Strategy Officer, American College of Physicians</p>	<b>Congressional A</b>

Day/Time (in ET)	Sessions & Speakers	Room
2:00 pm - 3:00 pm	<p><b>Improving Quality Improvement: A Framework for Success</b></p> <p><b>Clifford Ko, MD, MS, MSHS, FACS, FASCRS</b>, Director of Quality, American College of Surgeons</p> <p><b>Eileen Reilly, MSW</b>, Quality Improvement Manager, Cancer Programs, American College of Surgeons</p> <p><b>Tejen Shah, MD</b>, Clinical Instructor House Staff, The Ohio State University Wexner Medical Center</p> <p><i>Discussion with Reactors:</i></p> <p><b>Mythreyi Chatfield, PhD</b>, Executive Vice President, Quality and Safety, American College of Radiology</p> <p><b>Shane Perry, BS</b>, Adult Immunization Project Manager, American Society of Nephrology</p>	<b>Columbia AB</b>
2:00 pm - 3:00 pm	<p><b>Digital Strategy and Data Visualization for Clinical Quality Insights</b></p> <p><b>Justin Erickson</b>, Principal, Data &amp; Analytics/Certified Azure Data Engineer, Slalom Consulting</p> <p><b>Christina Koutras, RN, BSN, CPHQ</b>, Director, NCDR Registry Products, American College of Cardiology</p> <p><b>Kelly May</b>, CEO, May Strategy Group</p> <p><b>Ganesan Muthiah, PMP</b>, Chief Technology Officer, American College of Cardiology</p> <p><i>Discussion with Reactors:</i></p> <p><b>Stephen McLeod, MD</b>, CEO, American Academy of Ophthalmology</p> <p><b>Vishakha Kumar, MD, MBA</b>, Director, Quality and Research, Society of Critical Care Medicine</p>	<b>Congressional B</b>
3:00 pm - 3:30 pm	<b>Coffee Break with Industry Partners</b>	<b>Columbia Foyer</b>
3:30 pm - 4:30 pm	<p><b>General Session: CMSS - Stronger Together</b></p> <p>Moderator: <b>Helen Burstin, MD, MPH, MACP</b>, CEO, CMSS</p> <p><b>Making the Most of your PPG: Community, Collaboration, and Creativity</b></p> <p><b>Vince Loffredo, Ed.D.</b>, Vice President, Continuing Professional Development, American Academy of Family Physicians</p> <p><b>Innovative Plans in Joint Project Focused on Driving Measurable Improvement in Diversity, Equity, and Inclusion in Medicine</b></p> <p><b>Tracy Sereiko, MBA, CAE</b>, Associate Executive Director, Specialty Engagement and Market Development, American Academy of Physical Medicine &amp; Rehabilitation</p> <p><b>Salandra Thomas</b>, Vice President, Talent and Organizational Development, Infectious Diseases Society of America</p> <p><b>CMSS/PLRC PCORI Award: The Promise of Patient-Led Research Integration into Clinical Registries and Research</b></p> <p><b>Gina Assaf</b>, Patient-Led Research Collaborative</p> <p><b>Susannah Fox</b>, Principal, Internet Geologist</p> <p><b>Suzanne Pope, MBA</b>, Project Manager, CMSS</p> <p><b>Identifying Change in Learner Engagement through Multi-specialty Collaboration</b></p> <p><b>A Transformation of Continuing Professional Development (CPD)</b></p> <p><b>Devon Cortright, M.Ed.</b>, Deputy Chief Officer, Learning and Educational Research, American Society for Clinical Pathology</p> <p><b>Vince Loffredo, Ed.D.</b>, Vice President, Continuing Professional Development, American Academy of Family Physicians</p> <p><b>James Morgante, PhD</b>, Research Scientist, American Society of Clinical Oncology</p> <p><b>Alisa Nagler, JD, MA, EdD</b>, Assistant Director, Accreditation, Validation, and Credentialing, American College of Surgeons</p>	<b>Columbia AB</b>

Day/Time (in ET)	Sessions & Speakers	Room
4:30 pm - 5:30 pm	<b>General Session: Developing Your Future Physician Leaders</b> <b>Growing Your Leadership Pipeline</b> Mary Post, CAE, CEO, American Academy of Neurology Angela Babb, MS, CAE, APR, Chief Communications and Membership Officer, American Academy of Neurology <b>Enhancing Medical Specialty Society Leadership &amp; Governance</b> Helen Burstin, MD, MPH, MACP, CEO, CMSS	Columbia AB
5:30 pm - 7:00 pm	<b>Reception with Industry Partners</b>	Thornton Room Lounge (11th Floor)

**Friday, November 11**

6:30 am	<b>Registration Opens</b>	Columbia Wall
7:00 am - 8:00 am	<b>Breakfast</b>	Columbia Foyer
7:00 am - 7:45 am	Industry Satellite Symposium by Novartis - <b>Digital Medicine: Changing Technology and Changing Workforce Needs</b> ( <i>Sponsored Session</i> ) Ankita Deshpande, Head of Innovation Accelerator, Alexion Jason Freeman, MD, MBA, Medical Director, Novartis Graham Jones, PhD, Head of Research and Innovation, Novartis Judy Keen, PhD, Director, Healthcare Association Engagement & Innovation, Novartis	Columbia AB
8:00 am - 9:30 am	<b>General Session - Identifying Credible Sources of Health Information in Social Media</b> <b>Phase 2 Considerations for Non-accredited Nonprofit Organizations, For-profit Entities, and Individual Sources of Health Information on Social Media</b> Helen Burstin, MD, MPH, MACP, CEO, CMSS Nira Goren, MD, Senior Clinical Lead, Google/YouTube Garth Graham, MD, MPH, Director and Global Head of Healthcare and Public Health at Google/YouTube Megan Ranney, MD, MPH, Academic Dean, School of Public Health, Director, Brown-Lifespan Center for Digital Health, Warren Alpert Foundation Professor of Emergency Medicine, Brown University <b>Panel Discussion with YouTube Health Creator Council Members</b> Ariel Altman, Head of Partnerships, YouTube Health Cedric "Jamie" Rutland, MD, Pulmonary and Critical Care Physician, CEO and Medical Director, Rutland Medical Group, <a href="#">YT: MedicineDeconstructedwithCedricJamieRutlandMD</a> Mikhail "Mike" Varshavski, DO, Family Medicine Physician, <a href="#">YT: DoctorMike</a>	Columbia AB
9:30 am - 10:00 am	<b>Coffee Break with Industry Partners</b>	Columbia Foyer
10:00 am - 11:00 am	<b>Concurrent Sessions (3)</b>	

Day/Time (in ET)	Sessions & Speakers	Room
10:00 am - 11:00 am	<p><b>Cyber Readiness: Practical Steps and Emerging Threats</b></p> <p><b>Matt Jordan</b>, Chief Information Security Officer, American College of Radiology</p> <p><b>Iliana Peters, JD</b>, Polsinelli</p> <p><b>Mike Tilkin</b>, Chief Information Officer, American College of Radiology</p> <p><b>Daniel Reardon, MPA, CHPC</b>, Chief Compliance Officer, American College of Radiology</p> <p><i>Discussion with Reactors:</i></p> <p><b>Karen Collishaw, CAE</b>, CEO, American Thoracic Society</p> <p><b>Rebecca Spence, JD, MPH</b>, Senior Ethics Counsel and Compliance Officer, American Society of Clinical Oncology</p>	<b>Congressional B</b>
10:00 am - 11:00 am	<p><b>Cross-Specialty Approaches</b></p> <p>Moderator: <b>Tod Ibrahim, MLA</b>, CEO, American Society of Nephrology</p> <p><b>A Collaborative Approach to Clinical Practice Guidelines</b></p> <p><b>Kailee Boedeker, MPH</b>, Manager, Clinical Quality Improvement at American Society of Hematology</p> <p><b>Ellen Riker, MHA</b>, Principal, Artemis Policy Group</p> <p><b>Nikole Scappe</b>, Education Manager, National Hemophilia Foundation</p> <p><b>Cross-specialty Collaboration in Society Sponsored Organizational Performance Improvement</b></p> <p><b>Komal Bajaj, MD, MS-HPed</b>, Chief Quality Officer, Reproductive Geneticist, Clinical Director NYC H+H Simulation Center, Professor, Obstetrics &amp; Gynecology and Women's Health, Albert Einstein College of Medicine</p> <p><b>Steven Houg</b>, Senior Simulation Education Manager, American Society of Anesthesiologists</p> <p><b>Randy Steadman, MD, MS</b>, Carole Walter Looke Centennial Chair, Anesthesiology and Critical Care, Houston Methodist Hospital</p>	<b>Columbia AB</b>
10:00 am - 11:00 am	<p><b>Thinking Outside the Registry Box to Support Expanded Needs and Uses</b></p> <p><b>Helen Burstin, MD, MPH, MACP</b>, CEO, CMSS</p> <p><b>Clifford Ko, MD</b>, Director of Quality, American College of Surgeons</p> <p><b>Matthew Nielsen, MD, MS</b>, Chair, Science and Quality Council, American Urological Association</p> <p><b>Hoangmai Pham, MD, MPH</b>, President and CEO, Institute for Exceptional Care, Former Chief Innovation Officer, CMMI</p>	<b>Congressional A</b>

**Meeting adjourns**